



MONICA RODRIGUEZ

LA CITY COUNCILWOMAN, 7TH DISTRICT

2020 INVESTMENTS TO CD7



2020

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DEAR NEIGHBOR,

As the new year begins and the Los Angeles City Council is about to start the 2021 session, I have been reflecting on what we accomplished together in 2020. With an unprecedented pandemic, Angelenos were forced to stay Safer at Home in an effort to flatten the curve.

From the early days of the pandemic, my team and I have been diligently working to make sure our community has the resources needed.

- Working with all nine food pantries in our district, I provided financial support and assistance delivering food when they needed volunteers.
- I worked to bring eight COVID testing sites to the district.
- My office worked with local nonprofits and organizations to distribute COVID Care Kits that included PPE.

Even during these uncertain times, our communities have stepped up to invest in making our neighborhoods stronger.

- We **invested in people** adding beds for the homeless, providing meals, and creating better youth development programs that inspire and prepare young people to achieve their true potential.
- My office **invested in healthier and safer communities** with emergency preparedness seminars, launching new firefighting tools with LAFD, and directing the City Attorney to create a system for victims of domestic violence to get help.
- **Investments in neighborhood services and infrastructure** included new three-way stop signs at dangerous intersections, community clean-ups, and hosting the first virtual El Grito event in the City's history.
- My commitment to **investing in economic resiliency and justice** went to the federal government when I advocated for PPP funds to help more small businesses and led the Al Fresco dining initiative so restaurants could open with outdoor dining.
- Working for **investment in innovation and effective government** meant advocating for innovative solutions to bring technology to underserved communities as well as introducing legislation against the use of prison labor in City contracts.

As I look back on 2020, I am proud of the work that has been done and reminded of the great honor it is to represent the 7th Council District in the City of Los Angeles. Looking forward I am excited to continue the investment into the Northeast San Fernando Valley. Together we will get through the pandemic with stronger, healthier, and more equitable communities.

We are ONE LA!

Sincerely



Monica Rodriguez

Los Angeles City Councilwoman, 7th District



COVID PANDEMIC RESPONSE

- Partnered with LAFD to provide 500 COVID Care Kits at homes with a COVID-19 positive family member.
- Introduced legislation in April to provide PPE to multigenerational households to prevent the spread of COVID.
- Passed legislation that installed more than 250 sanitation stations at encampments throughout the City.
- Passed legislation implementing an eviction moratorium for Angelenos impacted by COVID-19.
- Approved rent subsidies of up to \$2,000 for low income Angelenos impacted by COVID-19 that benefited 986 families in CD7.

COVID PANDEMIC RESPONSE

- Approved utility assistance program to prevent LADWP shut offs during the pandemic.
- Passed legislation that installed 300 hand sanitizer dispensers at public transportation areas throughout the City.
- Advocated for federal funding to benefit working families, renters and property owners.



100 COVID CARE KITS
Long Term Health Care Workers



500 COVID CARE KITS
Los Angeles Fire Department (LAFD)



600 COVID CAR KITS
Hospitals and Local Clinics



800 COVID CAR KITS
Community Organizations

- Introduced legislation to create a working group to prepare for the reopening of Los Angeles.
- Approved COVID-19 Utility Grant Program providing \$500 for utility bills to low income families.

COVID PANDEMIC RESPONSE

647

Tested for COVID-19 at PUC Inspire Elementary School

3,031

Tested for COVID-19 at El Nido Family Centers

308

Tested for COVID-19 at San Fernando Gardens

290,461

Tested for COVID-19 at Hansen Dam Recreation Center

- Secured eight free COVID-19 testing sites.

- Secured \$800,000 in funding to continue the Angelenos with Disabilities meal program in partnership with the Department of Disability and Khalsa Care providing 2,000 daily meals to Angelenos with disabilities.





INVEST IN PEOPLE

- Secured over \$1 million to provide meals for people with disabilities and their families.
- Created \$150,000 emergency fund operated by El Nido Family Source Center to provide financial assistance for 131 CD7 families.



INVEST IN PEOPLE



273,969
Meals to seniors



15,500
Hot meals for CD7 families



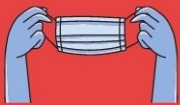
1,800
Bags of Groceries



2,000
Thanksgiving meals for seniors and families.



2,500
Boxes of Toiletries and Sanitizers in partnership with Hispanic Star



5,000 +
Over 5,000 masks supplied to constituents 2,500 with Hispanic Star and 700 found in field reports



1,000
Backpacks provided to children living in motels

- Introduced Resolution Supporting COVID Community Care Act HR 8192 (Lee) and COVID Community Care Act Senate Bill (Warren) in support of emergency federal funding to help underserved communities contain COVID-19.
- Supported increased funding and distribution of USDA Farmers to Families food box program.



INVEST IN PEOPLE

Addressing homelessness requires a multifaceted approach of housing, supportive services, and partnerships to deliver those services. The onset of COVID-19 forced quick action and enhanced collaboration to address the emergency, which in some cases, enabled fast tracking initiatives in 2020.

Increasing Bed Count and Unit Creation

- Advocated for federal funding to benefit working families, renters and property owners.



- Inaugurated the 85-bed Arroyo Bridge Housing campus for women in Sylmar.
- Broke ground on Summit View Supportive Housing, which will provide 49 units of housing for homeless veterans and their families.



824

Individuals received services

125

Individuals placed into Permanent Housing

124

Families placed into Permanent Housing

67

Individuals from Paxton and Bradley Housed in City's Largest Encampment Housing Operation

INVEST IN PEOPLE

Increasing Bed Count and Unit Creation

- Completed construction of Metamorphosis Supportive Housing, bringing 47 units for homeless individuals online.
- Housed 67 individuals at the Paxton and Bradley encampment with help from LA Family Housing, which represented the largest single -encampment housing operation through Project Room Key in the City. Also disposed of 15,000 tons of materials from the location.

Supporting Wrap-Around Services

- Secured \$120K to continue supporting the Family Navigation pilot and Meal/Shower programs at North Valley Caring Services, programs which yielded:
 - 6,383 showers
 - 34,205 meals
- Exited 34 Safe Parking participants into temporary/permanent housing or medical treatment.



INVEST IN PEOPLE

Prioritizing Health and Sanitation

- Led emergency legislation to install hand sanitizer dispensers at the highest-use bus shelters and public transit stops in the City of Los Angeles to mitigate the spread of COVID-19.



- Provided residents of large homeless encampments throughout the City with hand washing stations to mitigate the spread of COVID-19.
- Implemented an RV engagement and sanitation Pilot program in Pacoima and Sylmar that reduced the number of permanent RVs in the area, reduced trash and safely disposed of 27,140 pounds of waste from the RV sewage systems.

HOMELESS ENCAMPMENT (HE) SERVICE REQUESTS : JANUARY 2020 TO NOVEMBER 2020



2,163

Total HE Service Requests



1,794

Closed HE Service Requests



369

Open/ Pending HE Service Request

INVEST IN PEOPLE

Growing Local Partnerships



- Worked with LAHSA to create a contracting opportunity for local restaurants impacted by Safer at Home closures to provide meal catering services to shelters and temporary housing for the homeless during COVID-19.

- Donated two surplus vehicles to North Valley Caring Services (NVCS) to support meal and service delivery to families living in interim motel housing.



- Partnered with Lyft to provide two temporary rental vehicles to support grocery deliveries by NVCS to homebound seniors.

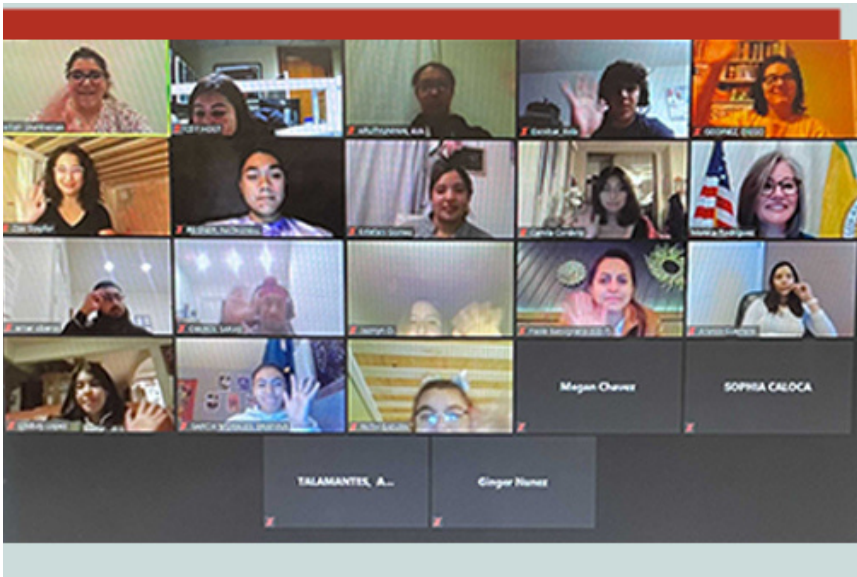
INVEST IN PEOPLE

Youth Development

- In the midst of a pandemic started a Youth Development Task Force that is working to develop a Citywide strategy on programming for youth and creating a Youth Development Department.
- Created the Adulthood 101 webinars with 146 total attendees that provided recent high school graduates and young adults with information about college readiness and life after high school.



- Created a Youth Development listening session for local youth to provide input on their needs for programming.
- Established Team MRod Youth Council to empower local youth that included 25 middle and high school students who meet with City leaders monthly via zoom.



INVEST IN HEALTHIER SAFER COMMUNITIES

- Adopted legislation that directed LAFD and Emergency Management Department (EMD) to create a plan to safely battle and evacuate for wildfires during COVID-19.
- Directed LAPD and LA City Attorney to create a discrete system for domestic violence victims to seek help in essential businesses during Safer at Home order.
- Hosted Emergency Preparedness webinar series with 119 total attendees that covered Emergency Preparedness, Wildfire Preparedness and Evacuation Planning.



INVEST IN HEALTHIER SAFER COMMUNITIES



- Directed LAPD and LA City Attorney to create a discrete system for domestic violence victims to seek help in essential businesses during Safer at Home order.
- Introduced legislation to provide temporary housing for first responders exposed to COVID-19 at hotels, motels or trailers.

- Directed DOT and LAPD to develop traffic operational procedures for food pantries. These procedures have been implemented city-wide.





INVEST IN NEIGHBORHOOD SERVICES AND INFRASTRUCTURE

- Coordinated with the City's Department of Building and Safety an abatement order on an unsafe, abandoned property on the 1300 block of Eustace Street resulting in four impounded junk vehicles, demolition of all structures removing 1,194 square feet of demolished materials, removal of 420 yards of debris and secured the back fence of the property.
- Completed the abatement of the Sylmar Upper East Channel resulting in 2,700 clean-up hours with LA Sanitation staff, 500 clean-up hours with Los Angeles Conservation Corps crew, 35,000 lbs of green waste, 250 cubic yards of trash and debris removed.
- Secured \$10.5 million in Measure W funding for Oro Vista Avenue Urban Flow Management project which will capture, treat and percolate water runoff.

**TONNAGE OF TRASH AND ILLEGAL DUMPING:
JANUARY 2020 TO NOVEMBER 2020**



2,110

Total Tonnage



1,907

Bulky Item/Illegal Dumping Tonnage



203

Homeless Encapment Tonnage

- Completed Bradley Plaza and Green Alley in Pacoima, a first of its kind project in Los Angeles to add open space and capture stormwater runoff.
- Created The North Hills Space pocket park in a vacant city-owned lot through the Adopt-A-Lot Program.
- Upgraded 100 lights to LED at Sunland Park.

SITES OF GRAFFITI REMOVAL



326,897

Square Feet of Graffiti Removal



14,864

Site of Graffiti Removal

INVEST IN NEIGHBORHOOD SERVICES AND INFRASTRUCTURE

- Worked with the Los Angeles Conservation Corps on the Olden St. Abatement Project that panned over 2,300 linear feet where LACC trimmed 13 trees, abated over 1,480 square feet of weeds, and collected 15,650 pounds of trash.



76,999

Feet of Red Curbs Repainted



2,341

Bags of Weeds Removed and Litter Picked Up



43,652

sq ft Sidewalks cleaned



230,000

feet roads cleaned

INVEST IN NEIGHBORHOOD SERVICES AND INFRASTRUCTURE

- Worked with the Los Angeles Department of Transportation (LADOT) in activating a new left-turn phasing signal at the Sepulveda and Nordhoff intersection in North Hills. This intersection has seen 72 collisions between 2015 and 2020. Left-turn phasing signals were also added at the Foothill and Maclay Street intersection in Sylmar and Foothill and Apperson Street in Tujunga.
- Installed five new sidewalk access ramps on Osborne Street from Laurel Canyon Boulevard to the 5 Freeway overpass making the area safer for those using mobility devices and families with strollers.



- Secured \$4 million in funding to repair a large sinkhole caused by debris flow following the La Tuna Fire. This massive reconstruction project was necessary as the stability of La Tuna Canyon Road was in jeopardy.
- Secured nearly \$5 million in funding for 20 traffic safety projects and street improvements including the Fenton/Terra Bella Street improvements project.





- Secured \$75,000 to provide art supplies to low income families living in motels, hire local artists to design masks and provide virtual performances using local musicians.
- Raised funds as part of El Grito to benefit CIELO's undo-indigenous fund in support of the undocumented indigenous community that does not equally qualify for financial assistance programs.

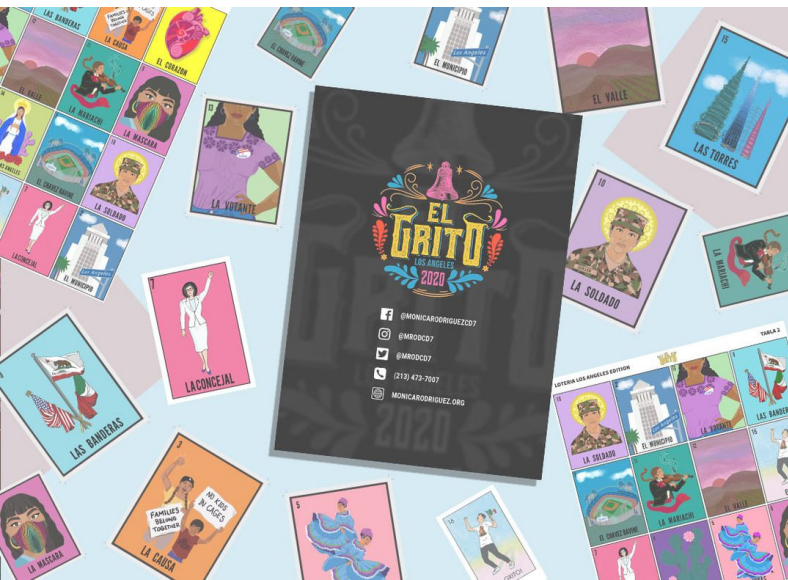
INVEST IN NEIGHBORHOOD SERVICES AND INFRASTRUCTURE

- Recognized in City Council, the artists of the “Rushing Waters” mural in Pacoima for their completion of this significant project which was allocated \$100,000 in funding.
- Commissioned local artists to complete 39 utility artbox murals to discourage graffiti while adding art to the community.



INVEST IN NEIGHBORHOOD SERVICES AND INFRASTRUCTURE

- El Grito 2020 drew over one million viewers nationally.



- Hosted a drive thru experience at Pacoima City honoring COVID-19 victims for Dia De Los Muertos.
- Hosted the 3rd Annual Valentine's Day Senior Ball in Sylmar, welcoming well over 400 local participants.



INVEST IN ECONOMIC RESILIENCY AND JUSTICE

- Established \$2 million grant funded by the CAREs Act that helped over 300 street vendors reopen under COVID-19 requirements.
- Introduced legislation calling for a review of COVID-19 relief programs to ensure they provide maximum relief to small businesses.
- Introduced legislation to create a centralized resource for small businesses to help them navigate through the reopening protocols, cut through red tape and safely reopen during the pandemic.
- Introduced legislation advocating for a working group that would be a partnership of government, businesses, workers, public health officials and other stakeholders to create a strategy for economic recovery and reopening guidelines to help the City's small businesses after the pandemic.





INVEST IN ECONOMIC RESILIENCY AND JUSTICE

- Introduced legislation calling for an ordinance to enact a one-year gross receipts tax holiday for independently owned full and limited service restaurants for the 2020 tax year.

- Introduced motion directing the City's Economic Workforce Development Department to review best practices of the COVID-19 relief programs offered by CDFIs to better serve small businesses in underinvested and disadvantaged communities.

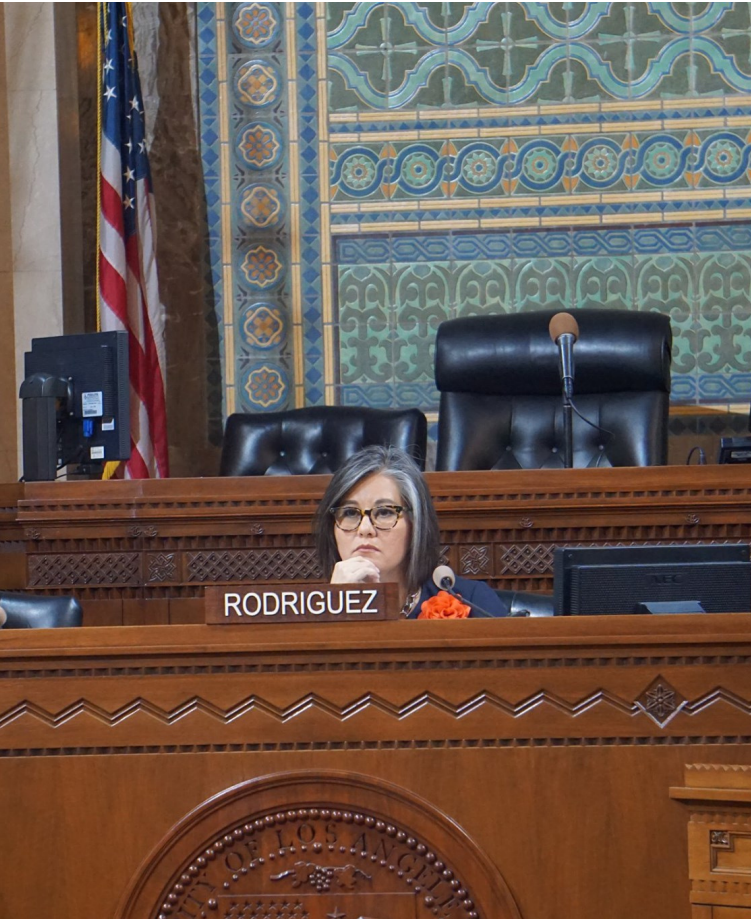
- Introduced legislation to support the creative economy in a centralized and coordinated manner to preserve jobs and continue to revitalize communities as one of the largest business sectors in Los Angeles.



INVEST IN INNOVATION AND EFFECTIVE GOVERNMENT

- Adopted legislation to use CAREs Act funding to expand Tech2Go Hotspot Loan Program.
- Introduced legislation to expedite telecommunications projects expanding internet connectivity in underserved communities.
- Introduced legislation calling for a moratorium on debt collection requests asking the Mayor to amend the Safer at Home Emergency Order to list debt collection agencies as non-essential during the pandemic.

INVEST IN INNOVATION AND EFFECTIVE GOVERNMENT



- Introduced legislation calling for a pilot Good Food Zone Policy to address the lack of access to health affordable food in neighborhoods in the Seventh Council District. Currently in the Economic Development Committee, the Economic Workforce and Development Department has been instructed to include prioritization of these zones in community health planning interventions and the Chief Legislative Analyst along with the City Administrative Officer have been asked to identify funding for this pilot.

- Introduced legislation that directed the City Administrative Officer and the City Attorney to report on a process that would prohibit the City of Los Angeles from procuring goods and services derived from prison labor which allows for profit companies to take advantage of inexpensive labor and unfair labor laws.





CITY RESOURCES

• How to access 3-1-1

It is a FREE citywide resource that links you to the services and information you need to beautify your neighborhood and stay connected to City Hall.

Hot to access 3-1-1:

- Dial: 3-1-1 or (213) 473-3231
- Download: "MyLA311" from your mobile app store
- Website: www.myLA311.lacity.org

City Services Include:

- Graffiti removal
- Bulky item and illegal dumping pick up
- Park and tree maintenance
- Homeless encampments report
- Street Repair
- Potholes repair
- Public meeting schedules

• How to access Notify LA

Notify LA is Los Angeles' official mass notification system used to send voice, text, and email messages to residents during times of emergency and disaster.

Hot to access Notify LA:

- Text: "Ready" to 888-777
- Website: www.NotifyLA.org

Alerts include:

- Evacuation warnings
- Shelter information
- Disaster updates
- Public health notices

CONTACT US

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